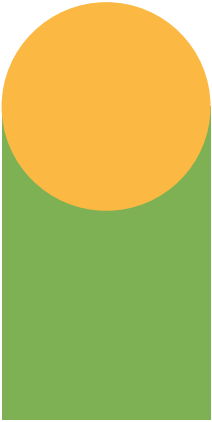
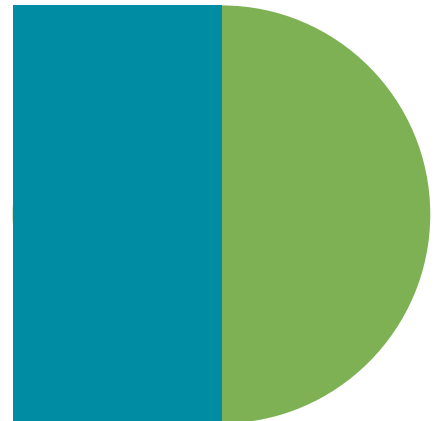
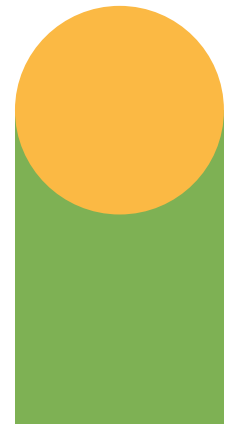




QUINCY CHILDREN'S MUSEUM
INSPIRED
Capital Campaign | 2023



**capital
campaign**
2023





a case for support

2023

The Quincy Children's Museum exists to transform the lives of children and families through experiences that inspire curiosity, creativity, connection, and discovery.

Early in 2022, the organization announced acquisition and began renovations on the historic downtown location of the former Quincy Paper Box Company building. This site has transformed over the past year as renovations began, making way for the Quincy Children's Museum to transform the once bustling factory into a destination to be proud of.

Conceptual designs capture the essence of the organization's future. Bold colors, interactive exhibits, and transformative spaces that have been intentionally designed for children, families, and the community to discover something unlike anything else offered in our region.

As construction ramps up, Quincy Children's Museum will not wait to make their mission known. Outreach experiences will



INCLUDED IN THIS REPORT:

- Exhibit Showcase
- Timeline
- Budget
- Ways to get involved



continue throughout the community in the form of school and library visits, special events, and programming.

Together, you and other partners throughout the community have the power to bring the exhibits, programs, and plans to life by supporting the Quincy Children's Museum's \$10 Million campaign. The following pages tell the inspiring stories, detailed plans, and remarkable outcomes for Quincy Children's Museum.



OUR MISSION

To transform the lives of children and families through experiences that inspire curiosity, connection, creativity, and discovery.

OUR VISION

Joyful children, engaged families, and a connected community.

OUR VALUES

Curiosity | Connection | Creativity | Discovery

INSPIRED TO

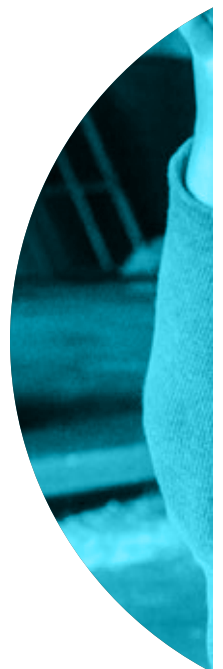
impact

Free from the pressures of traditional learning, QCM is focused on being a space where hands-on, interactive opportunities take precedence. Whether it be trekking to the top of the two-story climber, stomping through the creekbed, or just getting to play in general. QCM is a place where imaginations run wild, laughter is rampant, and discoveries are made every day. Every child has potential, and at QCM, all children are given the space and materials to nurture that potential.

INSPIRED TO

engage

QCM encourages adults to get in on the action when it comes to using the exhibits and resources the children's museum offers. Opportunities for families to work together, put down distractions, create, and communicate with one another take precedence. Adults and children will learn and play together through thoughtful programming. As the only children's museum for over 100 miles, QCM will meet the needs of the families in this community.



INSPIRED TO

connect

As children play throughout the museum, nods to community resources, businesses, individuals, and history are woven into the building. As a resource for the community, QCM has the power to give meaningful opportunities for all to experience social, emotional, academic, and physical engagement. Through strategic partnerships, QCM has developed relationships with schools, libraries, organizations, and businesses to build a stronger, connected community.

Quincy Children's Museum provides rich educational, cultural, economic, and family benefits to the region

... and reach beyond the walls

The impact of Quincy Children's Museum does not start and end at its front door. The museum benefits the region economically, attracting visitors to satellite and studio programming, community events, as well as its permanent site. The museum contributes to a vibrant community by stimulating the economy, enriching culture, attracting and retaining families, and by creating stronger community engagement. Quincy Children's Museum is a hub for hands-on learning; the children playing here today are learning to be creative, inquisitive, joyful children who become curious and compassionate adults with critical thinking skills, creating a new generation of problem solvers who contribute to society.



EXHIBIT SHOWCASE

AROUND TOWN ▶

This area will be comprised of imaginative play areas designed to be changeable. Exhibits include a Grocery Store, Restaurant, and Clinic and are convertible for renewed, dynamic play. The Clinic may transform into a Veterinary Clinic. The Restaurant may begin as a Pizza Place and later be converted to a Sandwich Shop.



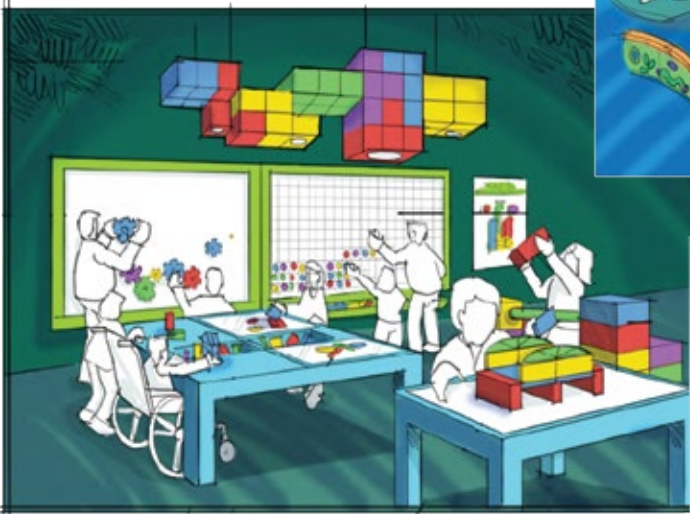
WATER EXPLORATIONS

Children and families can explore Quincy's waterways, manipulate boats and dams, and experiment with kinetic energy, water pressure and flow. In addition, the youngest visitors will have numerous opportunities to explore the properties of water and engage in pouring, splashing, and spraying.

ADVENTURE CLIMBER

Here visitors will be able to climb in and around the first and second floors of the museum with stretching their muscles and discovering various ways to navigate the space including a slide! There will be only one entrance and exit from the first floor to ensure safety.





FORCES IN MOTION

Here visitors will be immersed in science while solving problems by manipulating large-scale contraptions, giant simple machines and interacting with tornado and earthquake simulators to explore everyday physics concepts. In addition a semi-enclosed area will provide children with opportunities for block play using unique materials to enhance concentration, spatial awareness, shape recognition and problem-solving skills.

ON THE FARM



Through the exploration of a fantastical child-sized farmhouse, orchard and gardens, children will plant and harvest regional fruits and vegetables and serve as construction workers to add siding, flooring and wall treatments to the farmhouse.



◀ CITYSCAPE

This exhibit is regionally reflective and provides opportunities for building, planning and communicating. The mini-city table is an expansive landscape for children to explore urban design and manipulate trains, trucks and cars on roads and bridges navigating the city and the mighty Mississippi River.

INFANT & TODDLER AREAS

Each floor will include an enclosed area specifically designed for infants and toddlers to encourage movement and exploration as well as a private Nursing Station.



SENSORY ROOMS

Integrated on each floor, these dedicated spaces provide a retreat when children feel the need for a break from overstimulation. They contain soft objects, tactile walls, soothing sounds, and soft lighting.



outdoor adventures

OUTDOOR CLIMBER* ▶

This climbing sculpture encourages children to stretch their physical abilities by climbing ladders, crawling through tubes, navigating bridges connecting all parts of the structure, providing innumerable paths to travel. In addition, children manipulate large-scale simple machines to explore physics concepts that encourage collaboration and communication.



**Outdoor Climber is primarily part of Phase II*



◀ DISCOVERY CREEK

Visitors explore a dry and wet creek bed with opportunities to balance on logs, create art with natural objects and paint with water on colored slate walls. An area for a water pump will encourage water explorations in a natural environment.

TIMELINE

SPRING 2019

Community survey put out on social media — over **600 individuals** responded “Yes, we want this to happen”

FEBRUARY 2020

Officially a not-for-profit. **Fundraising** began. Planned for upcoming community **outreach**.

SPRING 2021

Began **outreach** through 10 community partner events — over **1000 youth** served. **Site committee** formed to work through site selection process

2019

2020

2021

FALL 2019

Incorporated & 501(C)3 paperwork filed



FALL 2020

Strategic Plan* developed and adopted. **Background report*** completed. Continued fundraising and research.





JANUARY 2022

Announced **permanent site** for Quincy Children's Museum — former Quincy Box Paper Company. Hired first **employee**.

SPRING 2023

Extended satellite exhibit at Quincy Town Center. **Studio 101 Experience** opened. Monthly **membership** experiences begin. **Capital Campaign** launched.

2022

2023

REMAINDER OF 2022

- **82 community events**, serving over 20,000 youth and families
- **Satellite exhibits** at Quincy Public Library and Quincy Town Center
- **2188 students** served through school visits
- Building **renovation** began and design firm selected
- **Founding 50 Campaign** completed
- **Feasibility Study*** completed

PLANNED FOR REMAINDER OF 2023

- Continued school visits
- Studio 101 Experience
- Monthly membership experiences
- Charity Golf Classic
- December Gala
- Quarterly community events
- Building rehabilitation continues

*Full reports available at www.quincychildrensmuseum.org/inspired



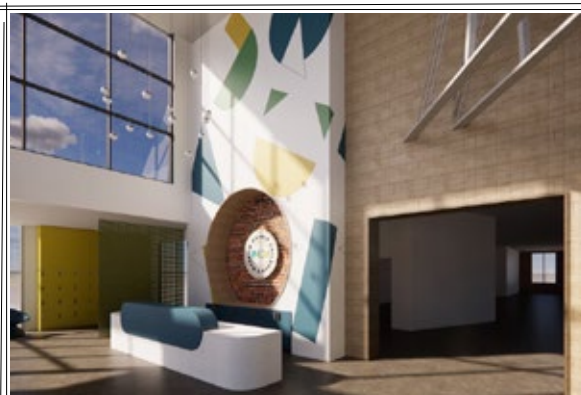
WHY

here? now?

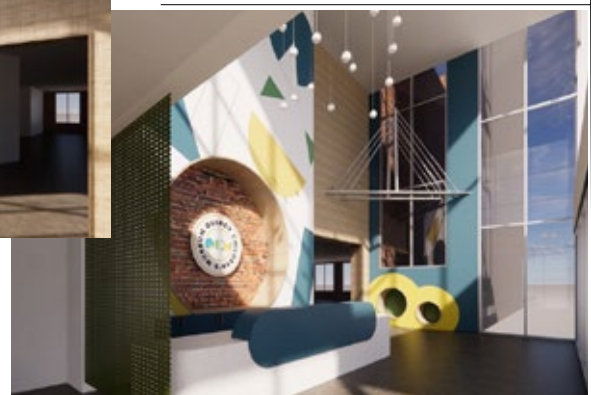
The Association of Children's Museum reports:

It is virtually impossible to lift children onto promising paths toward educational success without paying credence to the family and community ecosystems in which they live. After all, children rely almost exclusively on caring family members, caretakers, surrogate guardians, and educators, and these are the people who must be aware of the rich and broad benefits that emanate from children's exposure to museums specifically designed for young learners' intellectual and social development.

In solidarity with the Association of Children's Museums, Quincy Children's Museum will continue to work to ensure that the power of a children's museum in our community is understood and appreciated, with a focus on access for ALL living in our region, and to those traveling to our community. These experiences and opportunities will not wait until our walls are built, and thus, the need for awareness, outreach, and support is present at this very moment.



**Interior Renderings, 2023*





Quincy Children's Museum provides rich educational, cultural, economic, and family benefits to the region. Within a 50 mile radius of Quincy, 43% of households have children. And our children aren't getting any younger. As the City of Quincy continues to work to improve its downtown to attract new businesses and



**Exterior Renderings, 2023*

visitors, the Children's Museum will add an additional destination to attract families with children, similarly to Discovery Depot Children's Museum located in Galesburg and Children's Museum of Illinois, located in Decatur.

Through outreach efforts and by traveling to communities QCM intends to serve, relationships and familiarity with the programming, materials, and mission are taking place.

THE IMPACT

- **Stronger, healthier, and more connected families**
- **Joyful children who become curious and compassionate adults with critical thinking skills, creating a new generation of problem solvers who contribute to society**
- **Vibrant community: stimulate the economy, enriched culture, more families stay, stronger community engagement from families**

CAMPAIGN PRIORITIES

Your partnership is key to the success of the Quincy Children's Museum. Our goal is to raise \$10 Million for the first phase of development by Spring of 2024, allowing for a grand opening in Spring of 2026. Please consider what your role will be in developing this significant addition to our community. Naming opportunities are available. Please see the attached donation form for more information.

INITIAL INVESTMENTS

Renovating a Quincy Landmark	\$ 2,500,000.00
Three-Year Annual Fund	\$ 750,000.00

FEATURED EXHIBITS

Around Town	\$ 1,000,000.00
Adventure Climber	\$ 750,000.00
Water Explorations	\$ 500,000.00
On The Farm	\$ 500,000.00
Forces In Motion	\$ 500,000.00
Cityscape	\$ 500,000.00
Auxillary Exhibits	\$ 550,000.00
MakerSpace	\$ 500,000.00
Sensory Rooms	\$ 250,000.00
Infant/Toddler/Nursing	\$ 250,000.00

PUBLIC AREAS

Entry/public areas	\$ 150,000.00
Administrative spaces	\$ 150,000.00
Event spaces	\$ 150,000.00

OUTDOOR EXHIBITS

Outdoor Phase I	\$ 1,000,000.00
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CAMPAIGN TOTAL	\$ 10,000,000.00
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COMPLETION OF OUR

\$10,000,000.00

CAPITAL CAMPAIGN BY MARCH 2024

WILL ALLOW FOR A

grand opening

OF THE NEWLY RENOVATED
QUINCY CHILDREN'S MUSEUM

IN **2026,**

ALL WHILE CONTINUING

TO PROVIDE

**community
outreach**

THROUGHOUT

THE REGION





QUINCY CHILDREN'S MUSEUM

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For campaign updates and information, visit www.quincychildrensmuseum.org/inspired